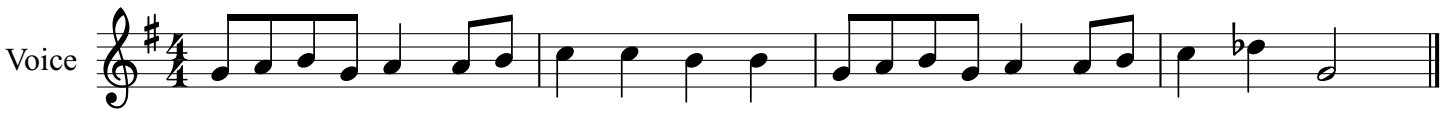bon tabac